

What's on the agenda

Monday, March 4, 2019

Noon–5 pm Registration open

Tuesday, March 5, 2019

7 am–5:30 pm Registration open

8:30 am–5 pm Green Truck Summit general sessions

8:30 am–5 pm Fleet Technical Congress general sessions

8:30 am–5 pm Manufacturer and Distributor Innovation Conference

9 am–4 pm Special Session

Lean 101: Straightforward Approach to Lean Implementation for Truck Equipment Upfitters

1:30–2:45 pm Concurrent sessions

- Mitsubishi Fuso Truck of America Inc. Update Session
- Mercedes-Benz Vans Update Session
- International Truck Update Session
- Work Truck Industry Overview and Outlook
- The Reinvention Code: Deciphering Timeless Secrets of Disruptive Innovation
- Certification and Weight Mgmt Workshop Part 1: Effectively Managing Weight and Center of Gravity

3–4:15 pm Concurrent sessions

- Nissan Commercial Vehicles Update Session
- Certification and Weight Mgmt Workshop Part 2: Certification Nuts and Bolts
- Freightliner Trucks Update Session
- Chevrolet Commercial Vehicles and GMC Update Session
- Five Essentials for Profit Improvement
- The Branding Highway: Accelerate & Differentiate Your Marketing

6:30–9 pm Opening reception: Lucas Oil Stadium

Wednesday, March 6, 2019

7 am–5 pm Registration open

8–9:15 am Concurrent sessions

- Hino Trucks Update Session
- Overview of U.S. Department of Energy's 21st Century Truck Partnership
- Leading-Edge Technology Success Stories for Fleets
- Stored Energy: State of the Battery Industry
- Avoiding Mistakes in Technical Specification Writing
- Success, Profits, Results: Using Entrepreneurial Operating System Strategies to Gain Traction
- Robotics: Welder Benefits at Small and Job-Shop Companies
- Are You Ready? The Critical Role of Fleets Before, During and After a Disaster
- Kenworth Truck Company Update Session
- Ram Commercial Update Session
- How to Build, Protect and Differentiate Your High-Performance Culture
- Translating Commercial Vehicle Data into Practical Business Insights

9 am–4 pm Special session

Fleet Management 101

9:30–10:45 am Concurrent sessions

- Avoiding the Island of Misfit Trucks
- Ford Commercial Vehicles Update Session (9:45–11 a.m.)

- Integrating Alternative Fuel Options into a Conventional Fleet
- Freightliner Custom Chassis Corporation Update Session
- Welder Training and Certification for the Truck, Body and Equipment Industry
- A New Era for Fleet Budgeting
- Avoiding Risk with Fleet-Ready Technologies When Deploying Electrified Vehicles
- Tomorrowland Today: The Future of Diesel Technology and Biodiesel for Work Trucks
- Measuring Process Performance and the Art of Communicating without Speaking
- Keeping North America Competitive
- Western Star Trucks Update Session
- Mastering the Art of Accountability

10 am–5 pm Exhibit hall open

9 am–4 pm New exhibitor pavilion

11 am–3:30 pm The Work Truck Show Ride-and-Drive

3–5 pm Special session

Generation Next Leadership Workshop & Networking Reception

Thursday, March 7, 2019

7 am–5 pm Registration open

7–9:15 am President's Breakfast & NTEA Annual Meeting

9:30–11:30 am Special session

LTAP Fleet Educational Program: The Blizzard of 2039

9:30–11:30 am Special session

Purdue Road School

9:30 am–1:30 pm Special session

The Toyota Kata Journey—Daily Practice for Scientific Thinking, Mindset and Culture

9:30–10:45 am Concurrent sessions

- State of Clean Technology for the Transportation Industry
- Managing the Change from Conventional Vehicles to Advanced Transportation Solutions
- Used Truck and Alternative Fuel Forecast
- As a Distributor, is ERP for me?
- Vehicle Weight Reduction — Every Pound Counts
- Peterbilt Motors Company Update Session
- Mack Trucks Inc. Update Session
- Using Simulators for High-Quality Shop Training
- Specification Development — Having a Plan Before Putting the Ink on Paper
- North America vs. the World
- Isuzu Commercial Truck of America Inc. Update Session
- Five Ways Natural Gas Can Advance Your Fleet Goals

10 am–5 pm Exhibit hall open

9 am–4 pm New exhibitor pavilion

11 am–3:30 pm The Work Truck Show Ride-and-Drive

1–3 pm Special session

Purdue Road School

Friday, March 8, 2019

8 am–noon Registration open

9 am–noon Exhibit hall open